



# FERGUSON WELLMAN

## CAPITAL MANAGEMENT

October 5, 2010

Multnomah County Board of Commissioners  
501 SE Hawthorne Blvd., Suite 600  
Portland, OR 97214

Dear Members of the Commission:

This letter is in support of the proposal to develop a site for a year-round James Beard Public Market. The proposal has been submitted to you by the **Melvin Mark Development Company**, SERA Architects and the Historic Portland Public Market Foundation with plans to develop the site at the west Morrison bridgehead.

As a downtown business owner, I am always keenly interested in the vitality and enthusiasm a prosperous and active downtown brings to its residents and those of us who commute to downtown Portland everyday. Also as a business person, I fully support the notion of job creation and the increase tax receipts that new jobs generate. In the spring and summer months, the farmers markets at Pioneer Square and the park blocks are visible reminders of the enormous demand that exists for a year-round venue such as this.

I also believe that the creation of a year-round public market will not only help revitalize an important part of our town but also serve as yet another pathway to help connect Portland's waterfront with the downtown core area.

Thank you for your consideration.

Warm regards,

  
James H. Rudd  
Chief Executive Officer



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888 SOUTHWEST FIFTH AVENUE, SUITE 1200, PORTLAND, OREGON 97204  
Telephone 503 226 1444 • 800 327 5765 • Fax 503 226 3647  
[www.fergusonwellman.com](http://www.fergusonwellman.com)